

AGENDA for 12-21-24

1. Agenda and Introductions

a. **Veterans Affairs** –

b. **Press, Radio, and Film** – Our upcoming digital and printed PSAs come out Christmas, and New Years for Creative Loafing - 1wk each; Watermark 2wks each and Florida Sentinel Bulletin did come out for Thanksgiving and still has Christmas for 1 wk. @ Christmas. Allen to check on Watermark & advise.

c. **Schools/Professional Events** -

d. **Homeless Events** -

e. **Public Information** – Brad W from Accessibility emailed Suzanne the list of ALFs. There are over 7K in the Hillsborough County area. There would be a lot of R&D to get this going. The TBAIC was going to give literature, however, the new chairperson, Jessica just started and don't know if she was aware of this commitment from TBAIC. Suzanne is willing to reach out to her and help by working with Gary in contacting and presenting or delivering literature. Gary has a major ALF contact, and we will start with them in 2025.

Since our Special Project Motion for WFLA TV PSA was not presented/talked about or discussed at the last District meeting, we have had to rewrite it and asked for a scaled down version of only \$1,000-\$2,000 for an unspecified period. We are in negotiations with Sara at WFLA about this revised Special Project Motion utilizing excess 2024 funds for GSO PSAs in 2025.

So, we will have to use \$1,000 of budgeted 2025 funds for any TV PSA for January 2025 – which would include the NFL playoffs and Gasparilla one of the biggest drinking days in the Tampa Bay area. Suzanne has also asked Sara to revise her proposal accordingly.

f **Research/Correspondence** – see above

j. **Library** –Libraries will continue to be re-stocked with our AA at a Glance. Thank you, John, Allen, Sophie, Suzanne, Jan, Leanne, and Jennifer in Plant City.

k. **Displays** – Gary is planning to set up display at the Central Office Anniversary Dinner on February 22nd @ Palma Ceia Presbyterian Church. Suzanne is in contact with Scott B – one of the Dinner's committee members.

2. **Finance Report** – Our budget for 2024 is \$2,000. Our \$240 cost GSO PSA Video “My Drinking Built a Wall” on Christmas Eve, Christmas, NY Eve, and NY Day with 18 spots. It will be shown on WFLA affiliate stations – Spectrum 619, EFLA Antenna TV. We only have \$3.74 left in 2024.

Our 2025 budget will be the same at \$2,000.

Chair Comments:

Our next Zoom Committee meeting will take place on **January 18th from 9am-10am**. The Zoom ID number is 927-439-9087 and the passcode is 5wnNy3. All are invited to attend and share your ideas and thoughts on how we can further carry the message to the sick and suffering alcoholic who needs it.

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